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FOR IMMEDIATE RELEASE

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The Global Whisky Challenge Delivers Trophy To 2024 Global Whisky Champion

Lagg Distillery of Scotland, presented with an 18” Towering Crystal Globe Trophy

Stirling, Scotland, (Photo Caption) John Lamond, Author, Whisky Expert, and Senior Judge of the Global Whisky Challenge (right), presents the Global Whisky Challenge 2024 “Best of Show” 1st Place Trophy to Euan Mitchell, Managing Director of Arran Whisky for Lagg Distillery’s Single Malt Scotch Whisky-Corriecravie Edition, Sherry Cask Finish.

Wine Country Network, a leading producer of professional beverage competitions, presents the Global Whisky Challenge. The company currently produces nine competitions (in spirits and wine).

The Global Whisky Challenge is the world’s first professional whisky competition to evaluate products produced across the planet. Judges carefully evaluate whiskies in three separate regions of the world. Top winners are re-tested and assessed at a fourth and final tasting of the highest-scored winners in New York. On June 10, 2024, Senior Judges selected Lagg Distillery’s Single Malt Scotch Whisky-Corriecravie Edition, Sherry Cask Finish as the 1st place Global Whisky Champion.

The Global Whisky Challenge aims to define excellence in whisky production worldwide and permit distillers of all sizes from all locations to compete globally. Winning in this prestigious contest will enable brands to stand out globally.

The first-place trophy is 18 inches tall and consists of a custom pewter sculpture topped with a clear crystal glass globe, symbolizing whisky’s worldwide nature.

A seasoned team of U.S. and International spirits judges with more than 215 years of whisky tasting taste whiskies double-blind, scoring products based on 100 points using a proprietary rating system. The competition exclusively uses the NEAT™ professional spirits evaluation glass to highlight the true character and assess the quality of every spirit.



The 2nd Annual Global Whisky Challenge takes place from May 16 to June 9, 2025.
For details, awards and entry information, visit: GlobalWhiskyChallenge.com.

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Attention Editors:

Wine Country Network has high-resolution professional photographs available for publication usage. To request photos, please email Christopher J Davies, cdavies@winecountrynetwork.com

Lagg Distillery

Find out more about the Isle of Arran peated scotch whisky at Lagg Distillery, Isle of Arran.
<https://www.laggwhisky.com/>

2025 Global Whisky Challenge Competition Details

Part One:

UK and European Whisky

Part Two:

Asia and Ocean Whisky

Part Three:

North American, Mexican & South America Whiskey

Competition Dates: May 17 to June 9, 2025

Location: Denver, Colorado, USA

Entry Fee: USD \$450

Important Deadlines

Online Entries: May 9, 2025

Samples delivered by: May 13, 2025

Bottles Required: 2-700/750 ml

2024 Winners:

<https://globalwhiskychallenge.com/2024-results/>



Professional Judges List with Bios:

<https://globalwhiskychallenge.com/judges/>

Wine Country Network Professional Beverage Competitions:

Visit: <https://winecountrynetwork.com/beverage-competitions/>

Other Photo Captions:

Restaurant at Eataly NYC Downtown, June 10, 2024

Photo of senior judges enjoying a celebratory lunch at Eataly with Ed Steinmetz and Scott Hurd, hosts of the popular podcast, Whiskey Tangent Podcast. <https://whiskeytangent.podbean.com/>

#3) Senior Judges Nicolas Post, Jonathan Odde, Larry Wilcox, and Ted (Charles) Palmer with the "Best of Show" 1st Place Winning Bottle under the World Trade Center Oculus in New York City.